

FAREED KAVIANI (he/him)

B.A (hons.); M.A.; Doctoral Researcher
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[WRITING PORTFOLIO](#)

[GOOGLE SCHOLAR](#); [LINKEDIN](#)

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I am a Graduate Research Industry Partnership PhD (GRIPP) student at BehaviourWorks, a behavioural science enterprise within Monash Sustainable Development Institute (MSDI), Monash University. Using an interdisciplinary approach, my research identified and analysed the relationship Australians have cultivated with their smartphones and explored the impact on behaviour and road rule compliance. By navigating academia and industry, I contributed to policy and innovative countermeasures to deter illegal use while publishing five manuscripts—several attracting national media attention. I received Monash University's Postgraduate Publication Award for my achievements.

EDUCATION (transcripts upon request)

PhD: Interdisciplinary

BehaviourWorks, MSDI, Monash University, Mar. 2018—current

- Recipient of a Graduate Research Industry Partnership (GRIPP) scholarship to fund duration of PhD research.
- Awarded the highly competitive [Postgraduate Publication Award](#) to fund the writing of a further 3 research papers during PhD examination process.
- Output of five high-quality first-author collaborative applied research papers ([Google Scholar](#)) across sociology, psychology, road safety, and criminology disciplines.
- Conducted 32 radio, 3 newsprint, and 5 Television interviews for first PhD paper, gained over 300 media mentions (Advertising Value Equivalent, \$661,536) [Altmetric top 1%](#).
- Completed 145 hours of training and capacity building activities, professional development, career building workshops, team activities with GRIPP cohort, and engagement activities with industry and academia.

Arts Honours Year: Sociology

La Trobe University, Feb. 2017—Nov. 2017

- Awarded 86% (First-Class Honours), highest result in 2017's sociology cohort. Research project: [Becoming heavily tattooed in the postmodern West: sacred rite, "Modern Primitivism", or profane simulation?](#)
- Offered entry into La Trobe's PhD program to expand research project.

Master of Arts: Writing and Literature

Deakin University, Feb. 2012—Nov. 2013

- Weighted Average Mark (WAM) 80.1
- Research undertaken by coursework, advanced theoretical and English-language literary analysis skills, a deep understanding of postmodernism, feature writing, ethnography/observational journalism, publishing, and writing for communications.

Bachelor of Arts Double Major: Sociology and Politics

La Trobe University, Feb. 2008—Nov. 2010

- Weighted Average Mark (WAM) 93.7
- Researched, analysed, and synthesised complex bodies of knowledge across majors and other various disciplines i.e., anthropology, economics, gender studies.

RELEVANT EXPERIENCE

Teaching Associate: Sociology

Monash University, Mar. 2019—Jul. 2021

- Averaged 97.4% student satisfaction rate.
- Headed classes of 5 to 30, in-person & online, in sociological theory and application, keeping students engaged & curious by delivering content in captivating manner.
- Marked assessments, provided useful, robust, accessible feedback adhering to teaching/marking guidelines.
- Managed student enquiries / expectations by responding with clarity and patience.

Australian Contributing Editor

Things & Ink Magazine, Melbourne, Jan. 2014—Mar. 2016

- Syndicated London-based boutique tattoo culture magazine by identifying gap in Australian market for feminist-oriented tattoo publication and liaising with London office.
- Established & managed overseas printing by creating/entrenching cross-cultural relationships and networks.
- Organised national distribution & advertising for 2,000 units per quarter by negotiating costs, setting logistical timelines with publishers, retailers/independent stockists, organisations/sponsors.
- Developed strategic/creative vision for challenging Australian tattoo culture by upholding ethos of inclusivity and body positivity by producing timely, compelling/entertaining editorial, advertorial, and video.
- Participated/hosted industry events by utilising communication and marketing skills, working collaboratively and enthusiastically across networks, contributing to 266k global Facebook followers, 30k Instagram.

Writer: Culture/Tattoo

Freelance, Melbourne, Jan. 2012—Feb. 2020

- Pitched unique subject matter by understanding audiences, editors, and using writing/research/comms skills.
- Published over 30 stories in global publications, i.e., [The Guardian](#), [The Conversation](#), [Archer](#), [DAZED](#), [Vice](#).
- Cemented position as expert in tattoo culture resulting in interviews ([ABC radio](#), [3CR](#)), several viral [video adaptations](#), invitations to cover [events](#)/contribute to [books](#).
- Designed/developed [portfolio](#) by utilising multimedia, website building & hosting knowledge, communication & marketing skills, video & audio production, 5,000 monthly unique visits.

Residential Youth Worker: Asylum Seekers

Anglicare Australia, Melbourne, Feb. 2011—Nov. 2011

- Responsible for welfare, daily activities of several unaccompanied minors.
- Harnessed practical trauma knowledge, interpersonal skills, and cultural sensitivity by engaging with residents subjected to extreme emotional and/or physical harm, nurturing warm, clean environment, facilitating leisure activities, and voluntarily teaching English.

RELEVANT PROJECTS

- (Aug. 2021) Asked to contribute to the [National Road Safety Partnership \(NRSPP\) Toolbox Talks](#), an evidence-based resource for organisations engaging workers on dangerous smartphone use.
- (Apr. 2021) Invited to share PhD findings to Phoria, a Melbourne based VR company, by adapting relevance and presentation of complex scholarly data for non-academic audience.
- (Mar. 2021) Participated in Brisbane's *Something Digital's* panel, "[Moving beyond our digital addictions](#)" alongside established academics/industry leaders.
- (Feb. 2021) Presented research findings/recommendations to Victorian Department of Transport.

- (Feb. 2021) Invited as a key contributor in seminar to draft research concepts at [2020 AAA Road Safety Research Forum](#) for funding consideration.
- (Dec. 2020) Asked by Monash Lens (university platform for leading academics) to [write on PhD findings](#).
- (Nov. 2020) Member of team voted People's Choice in Wyndham City Council's Monash Migration and Inclusion Centre & Behaviour Works Australia Hackathon on inclusive employment innovations.
- (Aug. 2018) Completed 21-day placement at VicRoads (Government Road Safety Authority & PhD industry partner), engaged in applied organisational research by conducting interviews with policy and planning actors to produce report and share findings at GRIP seminar.
- (Feb. 2016-Jan. 2020) Created [Thing Gallery](#), online gallery of tattooed silicone hands. Applied problem solving processes to learn silicone curing and moulding. Employed global industry networks, communications, planning, and organising skills to recruit famous artists for project. Planned/executed charity event, [raised \\$2,000 for family violence centres](#). By observing overwhelming media, market/industry interest, exercised project management skills to adapt Thing Gallery into online gallery, shop, supplier.
- (Mar. 2018) Produced globally syndicated [short documentary for VICE](#) by compelling readers with feature portrait of unique body modification practices.

MIXED METHODS RESEARCH & TECHNICAL SKILLS

Quantitative Data Collection & Analysis

- Experience gaining ethics approval for mixed methods studies; proficient in conducting literature reviews.
- Qualtrics: PhD Survey (*SUDS*) designed/facilitated through Qualtrics by choosing appropriate scales, measures, and questionnaire tools (e.g., Likert-scales, skip logics). Marketing experience contributed to survey receiving 3,600 responses; prepared & coded for analysis; received requests from other researchers to employ *SUDS*.
- SPSS: Completed training in statistical analysis i.e., correlations, t-tests, ANOVAs, non-parametric analyses, multiple & logistic regressions; utilised this knowledge to analyse and interpret *SUDS* data, with results published in 4 international journals.

Qualitative Data Collection & Analysis

- Interviewing: Extensive experience conducting semi-structured, in-depth interviewing, observational, ethnographical data collection; expert recording and transcription skills.
- Focus Groups: Experience synthesising literature to formulate useful questions for focus groups, expert coordinating discussions with 18–25-year-olds with results published in 2 international journals.
- NVIVO: Expert knowledge and experience with importing and coding qual data; thematic analysis.

Relevant Software Proficiency

- *Data visualisation software (expert)*: Flourish ([example of recent presentation](#)); Cooglit.
- *Research Databases (expert)*: ScienceDirect; Google Scholar; JSTOR; Sage Journals; Trove, etc.
- *Microsoft Office (expert)*: Word; PowerPoint; OneNote; Excel
- *Research and Reference Software (expert)*: Zotero; Mendeley; [Scite](#); [Scholarcy](#).
- *Adobe Creative Suite (advanced)*: InDesign layout and print; Photoshop editing; Premiere Pro video.
- *Audio Production (expert)*: Audacity; Maschine; Garageband; Serato.
- *Media (expert)*: Twitter; LinkedIn; Facebook; Instagram; MailChimp; Squarespace.

REFEREES (Available upon request)